

INSIGHT

A CCH QUARTERLY NEWSLETTER
VOL-4, NO.1 - JAN-MARCH 2014

VALUING LIVES



"I was very worried a few months back when my daughter used to cry all day long and she couldn't walk at all. Now I am worried because she runs everywhere and makes me chase after her but I like it when she is playing, running and jumping all over the place." says Muhammad Qasim, father of RQ who is getting treated for Blood Cancer at Children Cancer Hospital. Rabia is a darling favorite of the day care staff too at CCH, even though she doesn't understand Urdu but she is friend with everyone. Her beautiful smile holds one enrap-tured. She doesn't let you move your attention elsewhere. RQ was brought to Children Cancer Hospital 6 months back when she was diagnosed with blood cancer. She's based in Quetta where her father is a daily wage

labor. He struggles hard to make ends meet for a family which includes 7 siblings of RQ. He says there are times when they don't have any food for a whole day . So, when he got to know that his daughter has cancer, he had obvious reasons to get worried. But as he stated, the moment he arrived at Children Cancer Hospital, all those worries faded away . He says that the Doctors and Staff at CCH give them the love and respect they thought possible imagined of. "With the treatment going smoothly, RQ laughs and plays all day. And I have started smiling too."



CEO's MESSAGE

By the grace of Almighty Allah CCH stands poised today to undergo a metamorphosis, from a cancer unit to a center of excellence for treatment and research of childhood cancer in this region. Integration with The Indus Hospital is one of the major event in 2013-2014. Children Cancer Foundation and The Indus Hospital will work together to achieve this goal. Our motto this year is paperless working, capacity building and better patient care.

After scanning of previous records into soft copies and installation of Indus HMIS, our medical record has become electronic and we have almost paperless working.

Recognition of CCH for fellowship in pediatric haematology and oncology, by College of Physicians and Surgeons Pakistan (CPSP) and approval of one year post RN diploma for nurses in Pediatric Oncology from Pakistan Nursing Council are major achievements towards capacity building. My Child Matters grant from Sanofi-Aventis and Liaison with St Judes Children Hospital and Research Center is great help for us.

Establishment of Psycho-oncology, Child life and palliative care services are important steps towards improving patient care. We need support from all walks of life to make CCH one of the best in the world.

DR. MUHAMMAD SHAMVIL ASHRAF



Cancer is Curable in Children



INSIGHT

A CCH QUARTERLY NEWSLETTER
VOL-4, NO.1 - JAN-MARCH 2014

VALUING LIVES

PSYCHO-ONCOLOGY

The Clinic

In January 2013, the Psycho-oncological department was initiated at Children Cancer Hospital to meet the psycho-social needs of children diagnosed with cancer and their families. The department has a holistic approach in psycho-social, rehabilitative and spiritual services provided to the patients and parents. Our staff is comprised of clinical psychologists, rehab programmers, child life service providers, a spiritual counselor and trainees. The department is also the hub of research and training for staff and trainees alike.

INTEGRATION OF CHILDREN CANCER HOSPITAL (CCH) WITH THE INDUS HOSPITAL-KARACHI (TIH)

The miracle of medical science is yet to reach the common man. Amazing coronary angioplasties, life saving cardiac bypass surgeries, cutting edge laser interventions or treatment of childhood cancer are hi-tech and very expensive. Ground reality that presently exists is that minority may bear the 'out of pocket' expenses on the health care of their loved ones, by selling their present and mortgaging their future, still many others may choose to reject treatment or prefer to die than put their family in debt. Evolving a 'cost effective system of care' is a shared responsibility, which should be tackled collectively by health professionals, health planners, academicians and researchers. The right to life was never ordained to be selective. The onus is on the conscientious and God fearing people to help tilt the economics of survival. The Indus Hospital (TIH) with its merger with Children Cancer Hospital (CCH) seeks to fill this vacuum in favour of the unfortunate with the support of the fortunate.

PAEDIATRIC ONCOLOGY NURSING EDUCATION DEPARTMENT; Struggles, challenges and success

One of the core values of CCF includes building capacity in the subspecialty of pediatric oncology. Poor retention, staff shortage and untrained staff remains the biggest problem in our part of the world due to lack of quality education, resources and knowledge. We are offering three courses for nurses, one is the Pediatric Oncology Technician Course which is affiliated with Sindh Medical Faculty and up till now we have conducted four sessions with 25 candidates who have been trained, out of which 11 are working in CCH. The second course is a two week course for RN which we run twice a year and have up till now trained 97 candidates from 6 cities and 15 hospitals. Third course which we are starting this year is one year Pediatric Oncology Diploma for RN (DPON) approved from Pakistan Nursing Council. This is first of its kind in Pakistan and will produce nurse sub-specialists in pediatric oncology.

We are still far from our targeted goals but it is encouraging to see that we are moving forward on the right path .



PHARMACY DEPARTMENT Pharmacy Update



In 2003, the pharmacy department was started at the Children Cancer Hospital, the hour being 9am-5pm, which in January 2013 was extended to 24/7. The Pharmacy has a team of 12 staff members, including

pharmacists and pharmacy technicians. In 2013 the department started a 15 days training program for pharmacy undergraduates. the same year department arranged two seminars, of which one was on "oncology pharmacy services" and the other was on "world pharmacists day". In 2013 the department also started a 6 months training program for fresh pharmacy graduates.

MARKETING & RESOURCE DEVELOPMENT DEPARTMENT Corporate & Banking Sector



Donation from Faysal Bank



Donation from Meezan Bank



Donation from Sui-Southern Gas



INSIGHT

A CCH QUARTERLY NEWSLETTER
VOL-4, NO.1 - JAN-MARCH 2014

VALUING LIVES

SCHOOL CAMPAIGN BAYVIEW MELA 2013

Bayview Academy has been a great supporter of Children Cancer Foundation for a long time. As per their long standing tradition of arranging fundraisers for CCH, yet another was arranged in 2013. The carnival had loads of fun activities including games, food stalls and music. The participants had a great time and they felt privileged in contributing to the cause of childhood cancer in Pakistan.



GIFTS BY FROEBEL ACADEMY

Froebel Academy has been a great partner in the fight against childhood cancer. They have put their stalls at all the big fundraisers organized by Children Cancer Foundation. Recently, they showed their dedication to the cause by sending gifts to the patients under treatment at Children Cancer Hospital. All the gifts were prepared by the kids studying at Froebel Academy. The kids at CCH loved the gifts and thanked Froebel for this magnanimous gesture.



SOCIAL ACTIVITIES SOCIAL EXPO 2013

Markaz-e-Umeed Pakistan organized the Social Expo 2013 at Expo Center, Karachi to raise funds and cultivate social awareness about children's cancer. Along with the other social NGOs, Children Cancer Hospital had a stall in the expo. There was a lot of interest among the visitors to know about the work that Children Cancer Foundation is doing for Childhood Cancer in Pakistan.



FAMILY CARNIVAL 2013

Children Cancer Foundation celebrated the International Children Cancer Day by having a Family Carnival on February, 2013 at PAF Museum, Sharah-e-Faisal, Karachi. It was attended by large number of people from all walks of life including children who had gone through successful cancer treatment at Children Cancer Hospital. They and their parents talked about the experience they had at CCH. There were various enjoyable activities along with stalls of familiar food brands. All proceeds of the event went to the Children Cancer Foundation. We are thankful to PAF Museum for their support for this carnival.

WORLD CANCER DAY FEB 2014



An awareness and entertainment program was organized on Feb 4, 2014 at CCH on the occasion of World Cancer Day. Dr Zehra Fadoo (President-PSPO), Dr Shamvil Ashraf (Pediatric Oncologist & CEO-CCH) & Dr Ahmer Hamid (Consultant Pediatric Oncologist-CCH) spoke on the occasion highlighting about cancer and its prevention. It was followed by performance by group. Children thoroughly enjoyed the music and activities.

DOLPHIN SHOW

Children Cancer Foundation V Team organized free visit of children suffering from cancer to the Karachi Maritime museum to see performance of the whale, dolphins and sea lion. A large number of children enjoyed and applauded the Dolphin show which was held especially for them. For many children it was a dream come true, seeing live dolphins and sea lions. Sea lions and dolphin stars performed a dazzling array of flips; leaps and twists, while the high-energy performance of the dolphin show left the spectators speechless. The mammals, jumping out and splashing back into the water, was an incredibly beautiful sight. The children who attended the show were clearly overjoyed to be able to have the opportunity to watch this show.





INSIGHT

A CCH QUARTERLY NEWSLETTER
VOL-4, NO.1 - JAN-MARCH 2014

VALUING LIVES

HOW CAN YOU HELP US?

Being the only exclusively dedicated childhood cancer hospital in Pakistan, our patients numbers keep growing so do the financial requirements. We need your help to make our vision of free childhood cancer care possible. You can help us by

1. Sending Donation & Zakat
2. Donating Equipment
3. Volunteering your time & expertise
4. Sponsoring a child treatment.

The average cost of treatment of child per month is Rs. 35,000. You can pay the total treatment cost in the beginning or at your convenience on monthly or quarterly basis. We will provide you Patient details, Zakat eligibility data, Treatment Expenses details or any other information if requested

HOW TO SEND DONATIONS TO OR WITHIN PAKISTAN?

Mail cross cheque in the name of **Children Cancer Foundation Pakistan Trust.**

Online deposit in our account from any of the following Banks

YEARLY PATIENT WISE DATA

Year	Annual New Patient	OPD	Inpatient Visit
2003-2004	200	7,473	2,868
2004-2005	200	9,909	4,016
2005-2006	222	13,019	4,524
2006-2007	219	14,801	5,658
2007-2008	228	15,058	6,146
2008-2009	335	17,304	8,148
2009-2010	396	13,129	7,385
2010-2011	481	15,117	7,809
2011-2012	525	18,020	7,762
2012-2013	607	33,359	8,461

ACCOUNT TITLE:

CHILDREN CANCER FOUNDATION PAKISTAN TRUST

AL BARAKA BANK

Donation 0110358217023 **IBAN** PK83AIIN0000110358217023

Zakat 0110358217013 **IBAN** PK62AIIN0000110358217013

Project 0110158217031 **IBAN** PK70AIIN0000110158217031

Bank: F.B. Area Branch, Aisha Manzil, Karachi.

HABIB BANK

Donation 0062-79004871-03 **IBAN** PK07HABB00006279 00487103

Zakat 0062-79004870-03 **IBAN** PK88HABB000062790048 7003

Bank: Saifee Building, Nishter Road, Garden West, Karachi

BANK AL - HABIB

Donation 1031-0081-001535-01-2 **IBAN** PK45BAHL1031008100153501

Zakat 1031-0081-001536-01-3 **IBAN** PK61BAHL1031 00810015 3601

LAB 1031-0081-001537-01-4 **IBAN** PK77BAHL10310081 0015 3701

Bank: Water Pump Branch, F.B Area, Karachi.

MEEZAN BANK

Donation 0133-0100064674 **IBAN** 013303600000345PK89MEZN000133

Project 0133-010006467 **IBAN** 013303600000346PK62MEZN000133

Zakat 0133 - 0100064059 **IBAN** 013302000000421PK10MEZN000133

Bank: Water Pump Branch, F.B. Area, Karachi.

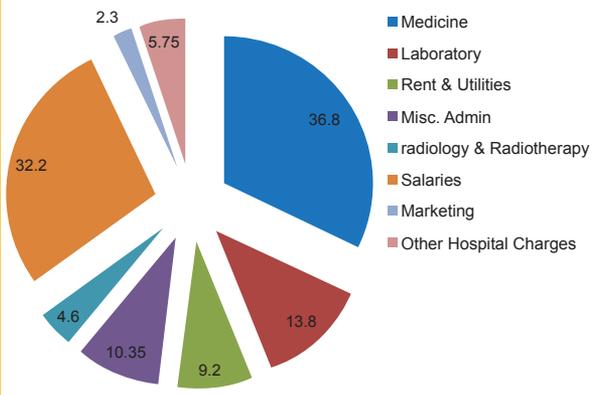
CCF (FOREIGN CURRENCY) U.S \$ BANK ACCOUNT

Bank : Albaraka Bank (Pakistan) Ltd.

Title : Children Cancer Foundation Pakistan Trust

Account No. : 0281058217041 **IBAN** PK15A11N0000281058217041

WHERE YOUR DONATIONS GO



UAN 111-160-170

Children Cancer Hospital ST-1/C, Block-10, Ayesha Manzil,

Federal B Area, Karachi. Phone: +9221-36369160, 9221-36369583

Fax: +9221-36361966 Email: info@ccfpakistan.org

Web: www.ccfpakistan.org

Tax exempted under clause 2(36)C Income Tax Ordinance 2001